

CONFERENCE SPONSORSHIP PACKAGES

	Platinum Tent \$5,000	Platinum Lobby \$4,500	Gold \$3,000	Silver \$1,500	Bronze \$750
Available spots	3	1	2	3	6
Promotional insert	✓	✓	✓	✓	✓
Swag	✓	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓	✓
Promotional slide	✓	✓	✓	✓	✓
Print ad	Full page	Full page	1/2 page	1/2 page	1/4 page
Booth	Tent	Premium lobby booth location	Premium lobby booth location	✓	-
Main session video promo	(1) 90 seconds	(1) 60 seconds	(2) 30 seconds	-	-
Handout after main session	-	✓	-	-	-
Large banner on tent	✓	-	-	-	-
Ongoing interaction with attendees at tent	✓	-	-	-	-
Option to host free lunch	✓	-	-	-	-

A La Carte Sponsorship Items

All items can be purchased separately or in addition to sponsorship packages. Items are limited and are on a first-come, first-service basis. Please contact alicia.files@converge.org for further details.

Lunch or Dinner Sponsor: \$600

Share a meal with conference participants by sponsoring a lunch or dinner. A promotional card will be displayed with each centerpiece and a live announcement will be given by our emcee highlighting what your organization offers.

One (1) lunch sponsorship available

One (1) dinner sponsorship available

Coffee Sponsor: \$500

Help conference attendees wake up by adding your organization's logo on branded coffee sleeves used throughout the duration of the conference. Converge will provide the coffee sleeves and cups. In addition, an 8.5" x 11" sign will be displayed at the coffee bar throughout the week with your logo or advertisement. Sponsor must provide artwork.

Giveaway Bag & Website Sponsor: \$400

Add your organization's logo to the conference promotional website (converge.org/unleash) and the giveaway bag attendees receive at conference check-in. Six (6) available places.

UNLEASH

Package material descriptions

Platinum Tent

Sponsors who select the Platinum Tent package will receive these benefits:

1. One (1) 30' x 40' tent that will host workshops, peer-to-peer groups and other activities.
2. Large promotional banner. This banner, provided by the sponsor, will hang outside the tent to promote your organization. Discounted banners can be purchased through Converge. Contact alicia.files@converge.org for further details.
3. Ongoing interaction with attendees. Our speakers will encourage interaction and help promote your offering. No other sponsors will be present in your tent space.
4. Optional lunch. As a tent sponsor you have the option to host a free lunch for attendees. This is a great opportunity to connect with conference attendees. Converge will promote the lunch to attendees. All costs for the catering will be covered by the sponsor. Note: Attendees who do not select to attend the free lunch will be paying for lunch on their own.

Promotional insert

Each attendee will receive a conference giveaway bag that will include your one (1) promotional material provided by you (the sponsor). *Examples: pens, pamphlets, special discount offers*

Swag

Each speaker and member of the band will receive a swag giveaway bag that will include your one (1) potentially larger promotional material provided by you (the sponsor). *Examples: T-shirts, books, mugs, tumblers*

Logo on website

Sponsor logo will be displayed on the Converge 2019 website: converge.org/unleash.

Promotional slide

Slides will be shown on-screen before and after main sessions.

Print ad

All ads are full color and will be placed in the Converge 2019 program.

Main session video promotion

Videos will be played one time at the start of a main session. Video must meet Converge's production specifications (refer to spec chart).

Booth

Sponsor booths will be located in the main walkways of the lobby and include a 6-foot table with a black tablecloth, chair(s), electricity and Wi-Fi (refer to package details).

Sponsor details

How many participants are expected at the conference?

We are expecting a minimum of 400 participants to attend Converge 2019.

Is conference registration included with sponsorship?

Yes, each sponsor package includes two conference registrations. This includes access to lunch meals and sessions.

How are booth locations decided?

Choices of booth locations will be decided on a first-come, first-choice basis, in application date order based on chosen package.

When do sponsor booths need to be occupied?

Booths should be occupied by a sponsor representative anytime conference attendees are on break. Please view the conference schedule at converge.org/unleash.

What are booth setup and tear-down times?

Booth setup can begin as early as 10 a.m. on January 28. All booth setups must be completed by 7 a.m. on January 29. Booths must be packed up by 3 p.m. on Thursday, January 31.

Can I upgrade my sponsorship level after I have already registered?

Yes, please contact the sponsor coordinators at alicia.files@converge.org to make the adjustment.

SPEC CHART	Description/size	Requirements	Deadline/deliver to
Logo on website	Sponsoring organization's logo will be displayed on converge.org/unleash <i>The logo will click through to sponsor's website.</i>	Vector file (.ai or .eps) OR logo of at least 600x154 in a .png file	January 8 alicia.files@converge.org
Print ad	Full page: 8.125" x 10.875" – .125" bleed 1/2 page: 7.625" x 4.9375" – no bleed 1/4 page: 3.5625" x 4.9375" – no bleed	PDF or packaged InDesign file	December 13 alicia.files@converge.org
Promotional inserts	Promotional inserts are any printed material (pamphlets, 5"x7" card, etc.) or free marketing item (pen, notepad, etc.) you wish to have included in all participant bags.	Qty: 450	January 24 Converge (See shipping address below)
Swag	Swag items are promotional pieces given to speakers at the conference.	Qty: 80	January 24 Converge (See shipping address below)
Video promo	30 to 90 seconds in length. Video: 1920px x 1080px, 16:9 ratio, HD quality	.mp4 or .mov	January 8 alicia.files@converge.org
Promotional slides	1920px x 1080px, 16:9 ratio, HD quality	.jpg, .png or .psd	January 8 alicia.files@converge.org

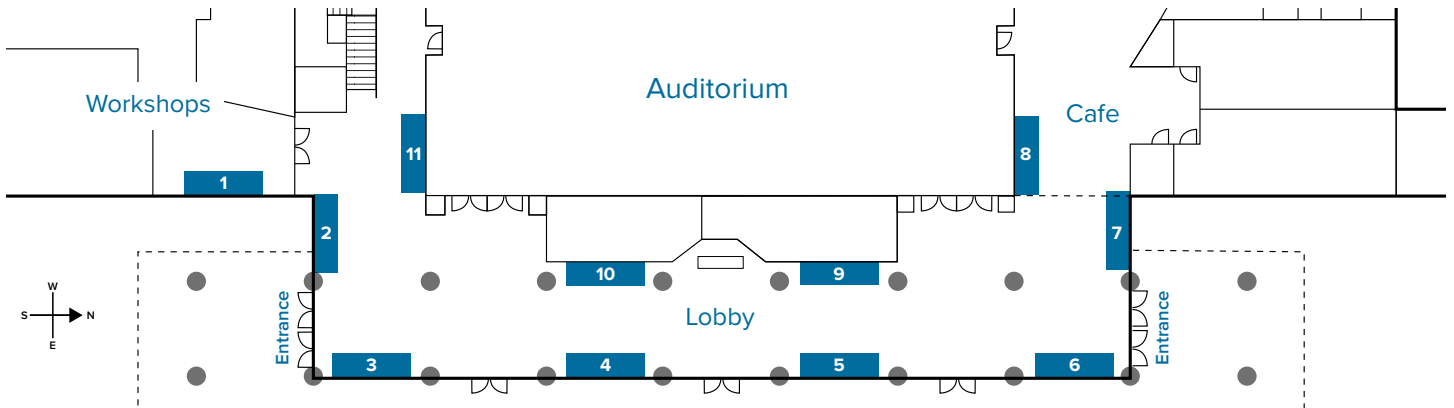
Ship promotional materials to:

Converge
Attn: Alicia Files
11002 Lake Hart Drive
Orlando, FL 32832

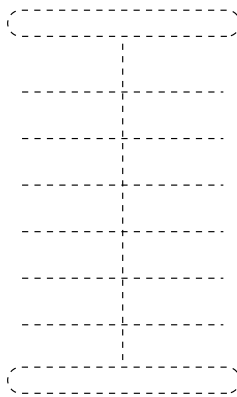
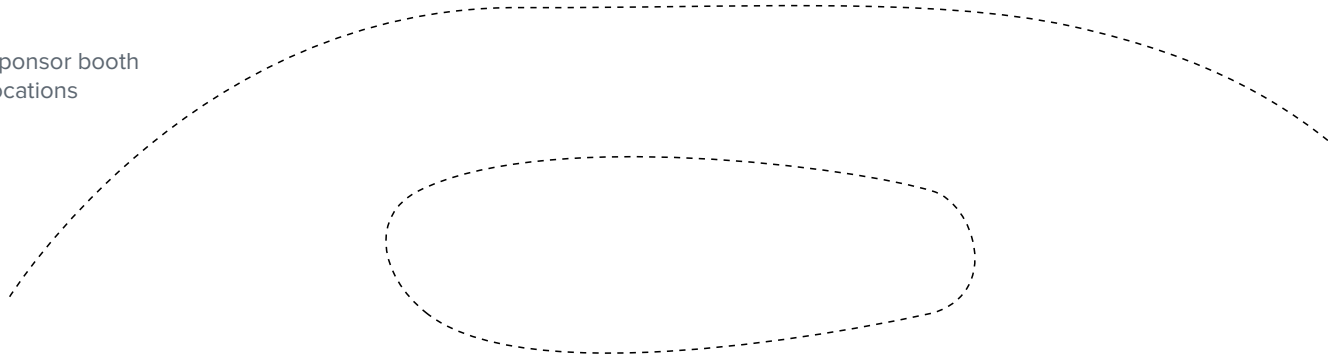
Materials must arrive no later than Thursday, January 24.

Additional questions?

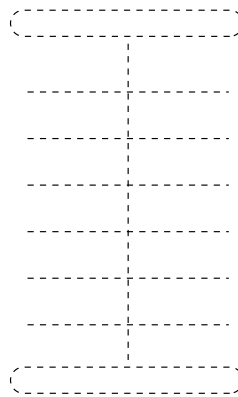
Alicia Files
Sponsor Coordinator
alicia.files@converge.org // 630.890.3981



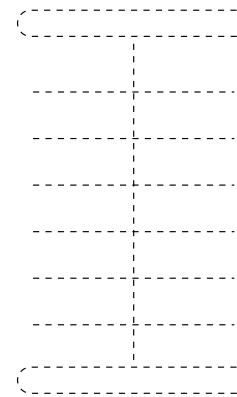
 Sponsor booth locations



Workshop
Tent 1



Workshop
Tent 2



Workshop
Tent 3